

libby!

Libby Newcomer is a graphic designer who cares a whole lot about the planet and hopes you do, too. Please don't print this resume if it is not necessary.

SKILLS

Adobe Creative Cloud
InDesign, Illustrator, Photoshop,
Lightroom, After Effects,
Premiere Pro

Email & Web Design
Mailchimp, Squarespace,
Basic HTML / CSS

Project Management
Dropbox, Basecamp, Slack,
Monday, Brandfolder, Google

Social Media
Instagram, Facebook

Photography
Digital & Film

Bookmaking
Layout, Binding, Covering

HOBBIES

Rock Climbing
Backpacking
Yoga
Cooking
Pottery
Foraging

EDUCATION

Oregon State University / Corvallis, OR

Bachelor of Fine Arts in Graphic Design
Minors in Photography & Business
Graduated Summa Cum Laude in June 2020

EXPERIENCE

pFriem Family Brewers, Marketing & Creative Specialist

JULY 2021 – PRESENT

I get to work on a little bit of everything at pFriem. I design social media content, email campaigns, sales materials, signage, and menus. I manage our merchandise program, photograph new beers, maintain our website, and communicate with external vendors. I work within our small marketing team to ensure that both internal and external communications adhere to brand standards and ethos.

Seamus Golf, Photographer / Graphic Designer

JULY 2020 – JUNE 2021

I was responsible for all website product photography as well as product campaign shoots. I worked diligently to ensure consistency between product shots and a quick turnaround of photos. My role required frequent collaboration to plan and execute social media content. I also assisted with digital mockups and other design renderings. My photos for Seamus have been featured on Hypebeast, Golf Digest, and Forbes.

Freelance Graphic Designer

MAY 2020 – PRESENT

I work closely with my clients on a variety of graphic design needs, from multi-page publications to brand identity systems.

Memorial Union Creative Studio at OSU, Senior Graphic Designer

JUNE 2018 – JUNE 2020

I worked collaboratively and independently within a team of ten student designers and videographers to promote events and services offered by a variety of on campus organizations. I created both print and digital deliverables, dabbled with motion graphics, and occasionally photographed events.



503.686.8682
libbynewcomer.design@gmail.com
libbynewcomer.com
Hood River, OR